

"I believe creative resourceful tool making and problem solving is an essential part of the creative process."

THE ENVIRONMENTAL POTTER 8 hours six sections available individually

- Low-Tech Clay Recycling
- Tools from Trash: Making Equipment & Tools using reclaimed materials and objects
- Making the most from tiny studio spaces
- Glaze Material Reclamation
- Making display equipment and graphic designs with common items

We begin this eight hour workshop recycling dried out clay (Materials) and move on to making our own tools from household & found objects, building your own studio equipment and shelving from salvaged materials, planning to make every square inch of studio (Space and equipment) work move on to reclaiming glaze materials (more Materials and Supplies) and finish with making display equipment and supplies.

Low Tech Clay Recycling 2 hours

I've developed/adapted methods to reclaim clay from every stage of dryness using simple tools easily found in most clay studios. For each stage there are at least two methods, "QUICK" the method that is more labor intensive but provides workable clay fast and "Low Labor" the slower method that is streamlined to produce clay with less work and back strain.

"Tools from Trash" 3 hours

Making your own pottery tools and equipment – for clay artists as well as teachers

Any clay artist can make tools from household & found objects and building studio equipment and shelving from salvaged materials. I believe creative resourceful tool making and problem solving is an essential part of the creative process. You can, of course buy these tools but that's expensive. Your objective is to be resourceful, find and/or make as many as possible. We will all be richer for the experience and you'll have an assortment of tools to keep.

One of the difficulties teachers face is having enough basic tools for 30 students to use at the same time.

Joy L. Holdread developed a workshop for teachers and/or children that demonstrates and explains how to make several of the tools pottery student's use. Not only are many of these tools scaled to fit smaller hands, but making their own tools encourages and develops resourceful thinking, self-reliance and problem solving skills. Additionally Holdread developed a list of resources for free or nearly free tools and equipment. Making use of easily available materials is not only an exercise in Resourceful Problem Solving it's a "green" solution.

Tiny Studio Spaces 1.5 hours

How to use every square inch of a tiny studio space.

Holdread is famous for making every square inch of her tiny studio work efficiently. Take a tour – get inspired.

Glaze Material Reclamation 1.5 hours

Glaze Material Reclamation. Reclaiming glaze materials decreases water pollution, saves clean up and glaze mixing, or purchasing time.

Promoting yourself includes using reclaimed materials 2 hours

Display equipment and graphic promotional items are easily made with old posters, flyers, paint and wire. Think creatively. Focus on reclaimed materials.

Promoting Yourself with Simple Graphics 2 hours

Mount and print your own show labels and product information, develop your artist's and series statement.

Focus on reclaimed paper.

All six workshops included above in The Environmental Artist Series are available individually

Holdread Clay Objects (520) 628-8180 E-mail mudnjoy@aol.com Web site <http://Holdreadart.com>

Reclaiming Household and Office Paper 2 hrs Americans use 85,000,000 tons of Paper every year. The average American uses 7 trees as paper products or 680 lbs of paper a year. You can cut your use in half by reusing paper creatively. Learn colorful, eye-catching techniques to reuse paper: making postcards, greeting cards, stationary, envelopes, wrapping paper, flyers, posters, business cards, bookmarks, awards, and more. Teachers, business people, children, EVERYONE can save resources and money creatively.

A Zillion Uses for Metal Clothes Hangers 2 hrs Using a hammer, pliers and an anvil, make several styles of display hangers or stands, hooks, accessories, plant hangers and many more applications.

Environmental Christmas 6 hrs Applies to any Holiday Celebrations.
Make greeting cards, and several types of ornaments using or reusing natural and human made items.

Low-Tech Clay Recycling For Potters 3 hrs
Got Rocks or Mountains of Dried Clay? Don't want to invest in a pug mill? Joy Holdread developed a simple low-tech, low energy method of recycling clay. Finish with clay at the exact softness you want. No lumps, even porcelain surrenders to this process. The tools and equipment are simple and inexpensive to make.

WORK SMARTER, NOT HARDER!

\$10 workshop fee includes 2-page typed handout describing both the low stress, back-friendly method and the quick, I-want-it-now methods. Optional potluck, networking session follows. Can't attend the workshop? The 2-page typed handout is available for \$4. Send check and SASE to: Holdread Studio

Tools from Trash 3 hrs Potters, Clay Artists, Students, Teachers: make pottery tools and equipment. You can make tools from household & found objects. Creative resourceful tool-making and problem-solving is part of the creative process. Buying tools is expensive. Learn to be resourceful, find and/or make an assortment of tools. Teachers, make enough tools for 30 students. Many of these tools are scaled to fit smaller hands, and making tools encourages and develops resourceful thinking, self-reliance and problem solving skills. Holdread developed a list of resources for free or nearly free tools and equipment. Making use of easily available materials is an exercise in Resourceful Problem Solving, and it's a "green" solution.

Other Workshops

Mug Mania 2-6 hrs We all need small gifts several times a year—thinking of you, just because, birthdays, anniversaries, & thank you gifts and people value hand crafted gifts. Let's collaborate with mugs you personalize! I'll throw mugs of high quality stoneware clay on my potter's wheel and trim them. You arrive while the clay mug is workable and either carve or add designs with more clay. When you've finished adding your special touch I'll pull and attach a handle. We both sign the bottom of the mug. You have professionally made mugs by an older than dirt Tucson Clay artist, that you've personalized. Workshops include other fascinating enjoyable people. I personally invite only people I enjoy and I enjoy watching my varied friends and contacts interact. Do you prefer private sessions for those meditative creative moods? Add \$5 per hour. This workshop uses reclaimed materials.

Alternative Happy Hour 2 hrs A creative ALTERNATIVE HAPPY HOUR. Relax at week's end and explore your creativity in a quiet, peaceful space. Open ended, no starting or ending dates, each session complete in itself.

No artistic experience needed.

Quiet spaces for meditative projects

Social space to visit and unwind

Hand building demonstration at 6:00

Personal instruction available

This workshop uses reclaimed materials.

Joy L. Holdread Clay Objects Studio 2627 N. Geronimo Ave. Tucson, AZ 85705
(520) 628-8180 E-mail mudnjoy@aol.com Web site <http://Holdreadart.com>

Intensive, Comprehensive, Humorous

"That's Art Biz" is a one evening and two day intensive (17 hour) workshop addressing: Goal setting, Time management, Decision-making, Graphic needs, Photo-documentation, Media releases, Resumes, Portfolio development, Presentations, Commissions, Project budgets, Contracts, Legal issues, Web site Copyright issues, AZ State Consignment Laws for Artists, Time lines, Policy development, Professional growth, Marketing, Pricing, Overhead, Financial planning, Maintaining Positive growth attitudes and Evaluating it all.

"As an artist I'm concerned about every artist's survival; the more information we share the greater our success. I've taught this workshop since 1988 – every new session offers me the opportunity to update and streamline my information and business procedures. Consignment laws are important. Arizona's existing laws protect artists but they aren't well known or enforced. I often encounter galleries or craft shops that are ignorant of the state consignment laws or choose to ignore them. I want to educate every artist and encourage all of us to require galleries to honor these consignment laws."

Workbook, printouts, reference and sources \$ 15. This workshop uses mostly reclaimed materials

B+ BE POSITIVE 2 hrs Why be a positive thinker? Positive thinkers enjoy better health, higher energy levels, cooperation and clarity. Do you enjoy being around positive people? Develop the skills, practice new habits and become one yourself with this fun interactive two-hour workshop. Learn to recognize and side step negative patterns while practicing new healthy positive attitudes. Joy L. Holdread, rational, effective human being, clay artist, painter, writer, positive thinker, and zestful life participant. This workshop uses mostly reclaimed materials

HOLDREAD INSTRUCTS

"That's Art Biz" a Business Workshop for Visual Artists 17 hrs

Low Tech Clay Recycling 2 hrs

The Environmental Potter 8 hrs

Tools from Trash 3 hrs

Coping with a Tiny Studio Space 1.5 hr

Glaze Material Reclamation 1.5 hrs

Mug Mania 2-6 hrs

Promoting Yourself with Simple Graphics 2 hrs

Promoting Yourself Using Reclaimed Materials 2 hours

Household and Office Paper Reuse 2 hours

A Zillion uses for Metal Clothes Hangers. 2 hrs

"B +" (Be Positive) a workshop for Attitude Adjustment and Zestful Living 2 hrs

"The Alternative Happy Hour," a Creative Way to Relax at Weeks End. (Summer only) 2 hrs

"Environmental Christmas" applies to any Holiday Celebration 6 hrs

Useful Gifts Kids Can Make 7 workshops Using Reclaimed Materials each workshop 2-4 hrs

SOME WORKSHOPS TRAVEL TO ANY LOCATION, treat your office to a creative GREEN workshop

BIO Holdread began making clay objects in the 1960s and earned as associate of arts in the 70s. In addition to studio arts she's studied commercial art, art administration and art special ed. Her current focus is lizard, geological and fossil imagery using stoneware and porcelain clays incorporated into rock like boxes, vases, wall tile, footed platters and jewelry. In 1987 she developed a business workshop for visual artists and currently teaches it a few times a year. In 1992 while working at a retirement community she developed the B+ workshop and currently offers it to the general public in Southern Arizona. Holdread additionally and occasionally teaches other workshops focused on creative use or reuse of resources. Meanwhile, she's happiest working in her studio with a big dog, wild birds and local lizards for company.

Joy L. Holdread Clay Objects Studio 2627 N. Geronimo Ave. Tucson, AZ 85705
 (520) 628-8180 E-mail mudnjoy@aol.com Web site <http://Holdreadart.com>